



**resa**

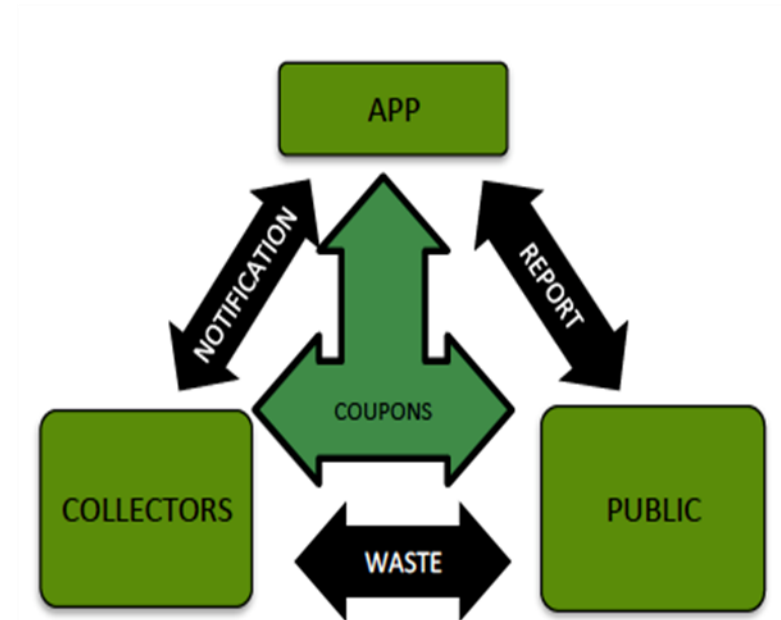
infrastructure advisory

## *Clean Sweep – Waste App*

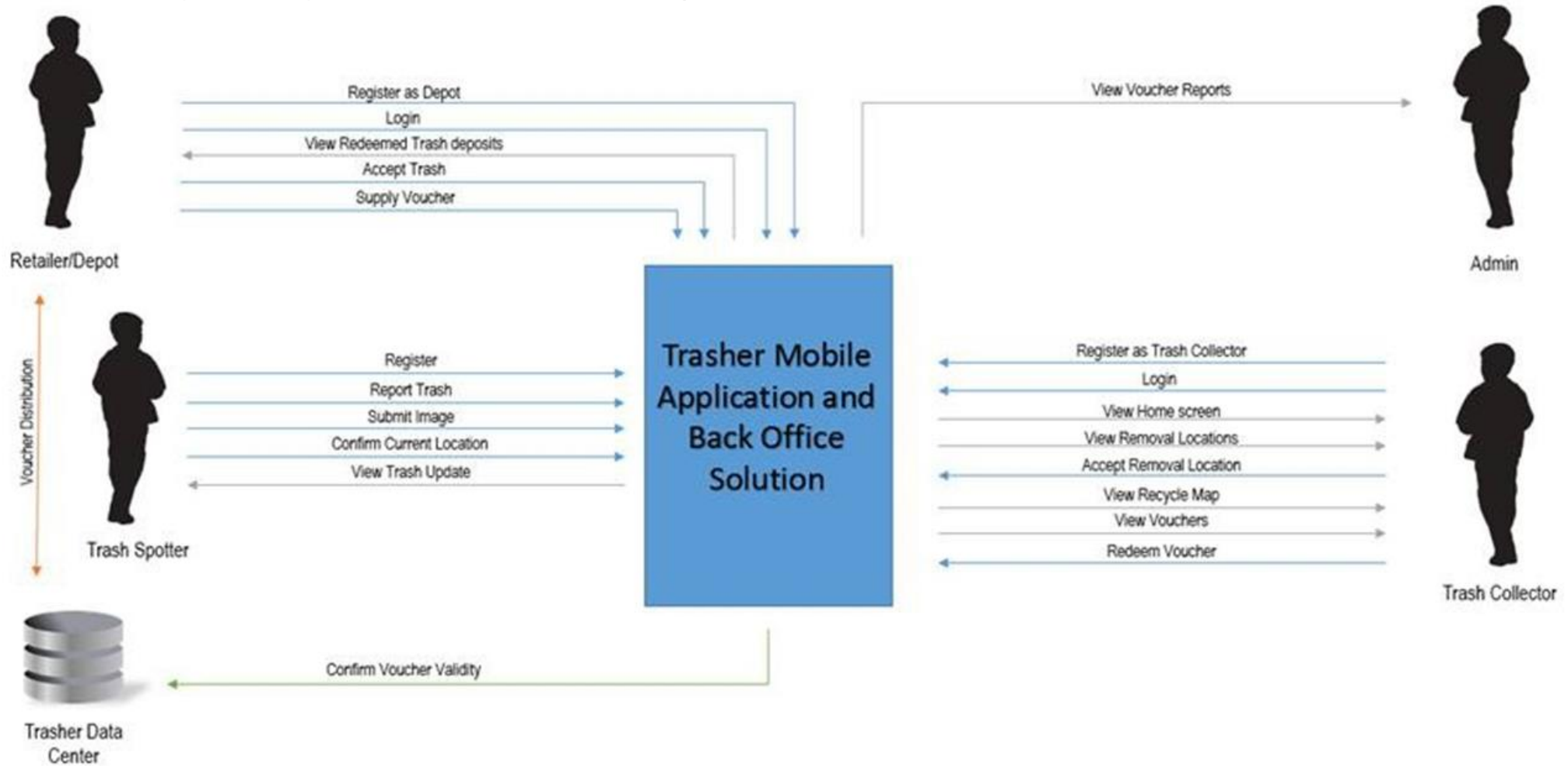


## *An app based on social behavior of the public to the benefit of the environment*

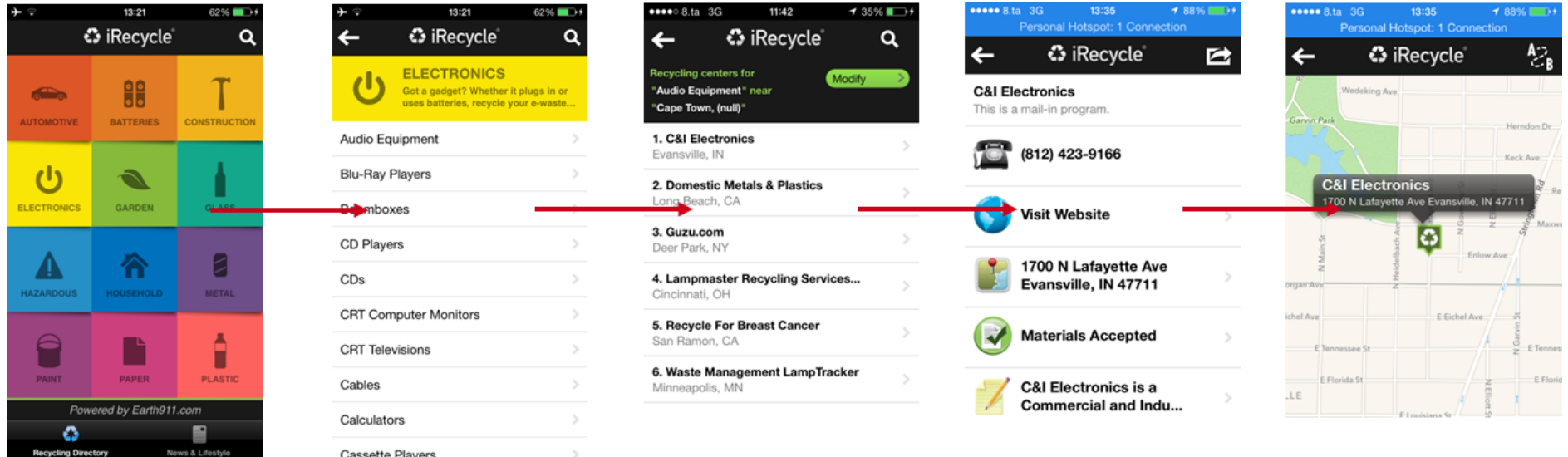
- Public can report trash and/or request pickups
- Formal and Informal waste collectors notified of opportunities
- Public and informal waste collectors earn coupons or rewards for spending on food, clothes, books building materials, etc.



## *The principal mechanism of waste collection*

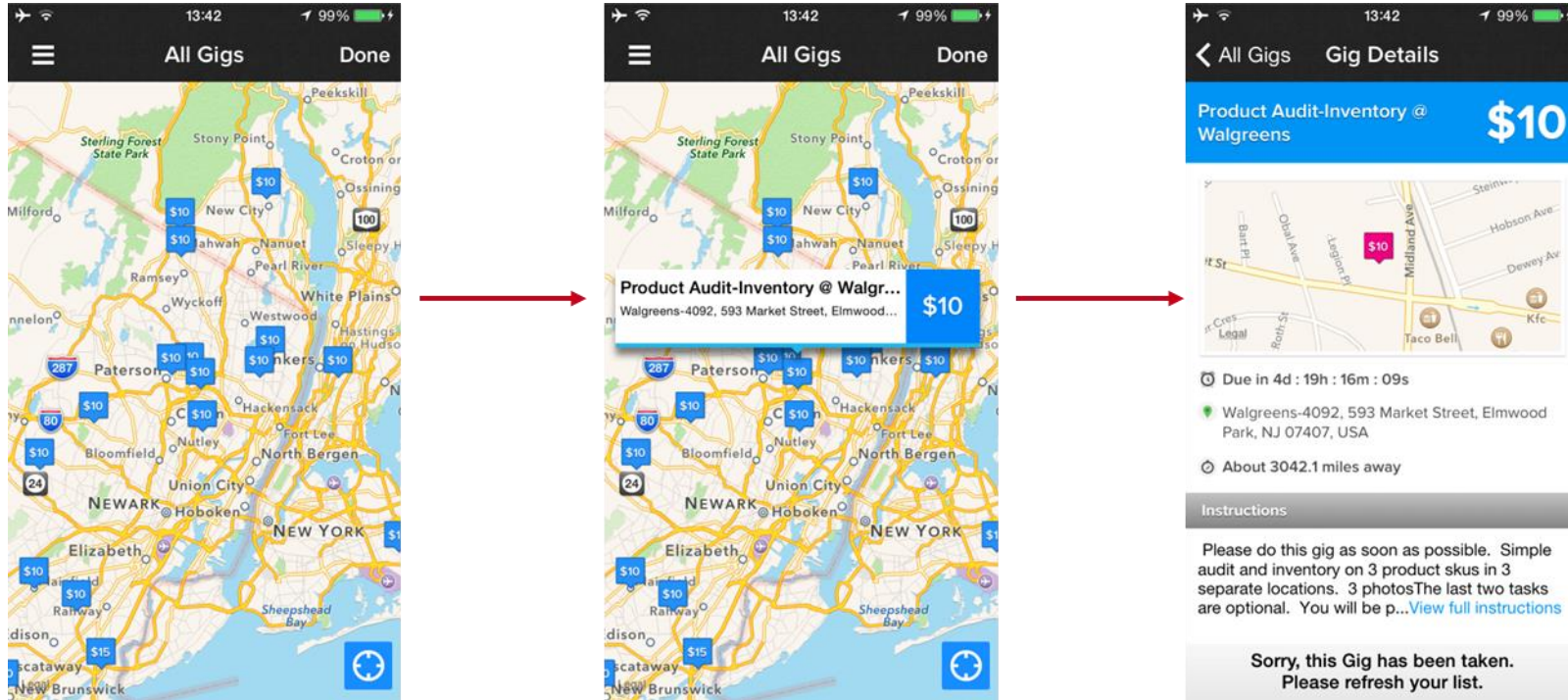


## What does the user see?



- Simple and intuitive interface
- Initial registration to accumulate the benefits
- A few clicks to report waste

## What does the collector see?



- Collector sees a map of opportunities in his area
- Clicking on an opportunity shows more details
- Once claimed, the app shows a map to processing points

## *PlastOil South Africa (PTY) Ltd*



**plastOil**







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***Thank you***

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