

WASTE KHORO 2019: Asbestos and Land Remediation Summit 18-20 September 2019

"Good Green Deeds towards a Recycling Economy and Sustainable Land Remediation"

GOOD GREEN DEEDS PROGRAMME

DEPARTMENT OF ENVIRONMENTAL AFFAIRS

PRESENTED BY:
ALBI MODISE















"Good Green Deeds towards a Recycling Economy and Sustainable Land Remediation"

Presentation outline

- Introduction and Background
- Problem Statement
- Analysis and Summary
- GoodGreenDeeds Programme
- Awareness Raising Platforms
- Partners and Individual contributions to GGD
- DEA Overall Expectations
- Conclusion



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Good Green Deeds Programme

hat we need more effort in order for us to protect the environment on, so we decided to take on a National Good Green Deeds Programme o participate in the initiative.

e environmental programme that proposes a simple but bold blueprint can do as individuals, organisations, faith based organisations, as a nation to bring about the realisation of a cleaner and more esentable country.

vironmental actions that take into consideration sustainable living aces clean and tidy



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Good Green Deeds Programme

- The main purpose is to change people's attitudes and behaviour towards waste and its management, as well as to begin taking charge and responsibility of keeping their neighbourhood clean
- The Good Green Deeds Programme will encourage individuals and organisations to come together to conduct clean-up centred activities across South Africa and rehabilitate the illegal duming areas
- Municipalities together with their communities should participate in the clean-up programmes to ensure that their localities are free of illegal dumps.



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Good Green Deeds Programme



TARGET AUDIENCE

- Pedestrians,
- Motorists,
- High-volume public areas,
- Schools,
- Churches,
- Industries,
- Businesses,
- Households,
- Society in general, and
- Waste pickers



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Awareness Platform







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Partners Contributing to the GGD

Some of the organisations that have collaborated with the Department include:



- Coca-cola Beverage South Africa (CCBSA)
- PETCO
- PLASTICS SA
- Nedbank
- PAMSA
- IUCN
- Sustainable Seas Trust
- SASOL
- Department of Small Business Development



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Individual Contributions to GGD

• Getting Involved in Community clean-up campaigns







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Community Outreach

- Know that waste is a valuable resource and should be recycled
- The Department has led various community Outreach Programmes in various regions of the country.
- Partnerships with various civil society organisations aimed at scaling up levels of awareness and partnerships.











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GGD Expectations

- Enhance the knowledge of good waste management principles in communities on the citizenry.
- Mobilise citizens, Politicians, etc to take a firm position against littering and illegal dumping.
- Highlight the possible socio-economic opportunities in waste management.
- Diversion of waste away from the landfill sites
- To raise awareness to the citizens on the wider environmental issues



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GGD Insert and Publications

Be an agent of change with one good green deed a day

ALBI MODISE

THE 1994 Uhuru not only ushered in the universal franchise we enjoy today and will exercise on May 8 when we go to the polls, but it also extended the right to a clean environment to all South Africans.

The planet is loaned to us by future generations and we owe it to them to deliver it to them in impeccable condition.

As we prepare to celebrate the 25th anniversary of democracy, we need to also acknowledge the positive strides we have made in extending environment rights to all South Africans.

These are rights that find expression in our daily lives. Among these is the constitutional right to an environment that is not harmful to the health and well-being of all who live in the country. The transition to an environmentally sustainable, climate resilient, low carbon and just society is also a principle included in the National Development Plan's Vision 2030.

But these are rights that come with a responsibility, a need for all citizens of our diverse and beautiful country to play our part to ensure not only a clean and healthy environment for ourselves, but for our children and their children. The protection of the environment is everyone's business and we all need to work together to



activities
is just one
way citizens
can make a
difference
to the
environment.

in regular

community

clean-up

ensure we reduce the negative impacts we have on the environment.

Hence, the importance of the Good Green Deeds Programme that was recently launched by President Cyril Ramaphosa. The launch of this initiative, coupled with the celebration of 25 years of democracy, is an opportune time for us to reflect on the impact we have on our environment, particularly through the amount of waste and litter generated daily.

This amount prompted the president to remark that we are seemingly at war with our planet. Littering, illegal dumping and the pollution of air, streams, rivers and oceans have had negative effects on our health, quality of life and on the appearance of the country.

We've become a throwaway generation. Instead of putting litter into waste bins, we toss it out on to the streets. Instead of managing our waste, we dump it in places it is not supposed to be posing a danger to the health and well-being of our communities.

Good Green Deeds seeks to mobilise citizens, business, industry, labour and civil society to clean up South Africa. The idea is that by performing just one good green deed a day, you can make a difference. That could range from separating waste at home for recycling, activating clean-up activities in your street, neighbourhood or school, or working with your municipality to ensure that waste and litter removed is properly stored, or even recycled.

Through this campaign we aim to get all South Africans to become agents of the change we want and need in the country — citizens who accept responsibility for the environment around us by taking the small step of not

littering. The simple act of throwing a wrapper in a dustbin and not on the street, or keeping your rubbish until you get home to discard it instead of throwing it out of a car or taxi window can make a huge difference. It will result in less blocked drains, and thus less flooding of roads during the rainy season. It will result in less waste ending up in rivers and streams. It will improve the general health of our environment, and consequently our own well-being.

For many it is frustrating living in areas where there is little, or no, refuse removal. Through Good Green Deeds we can all make a contribution to improving our immediate surroundings by implementing the four Rs in our daily lives, reduce, reuse, recycle and recover. Despite an estimated value of R25 billion to the economy, the current rate of waste recycling has not been maximised. Part of Good Green Deeds campaign is Billy the Bin, a national mascot that will serve as a reminder that we all have a responsibility to keep South Africa clean.

As we celebrate 25 years of freedom, let's commit to doing one good green deed a day by picking up our litter

Modise is the chief director of communications at the Department of Environmental Affairs



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GGD Insert and Publications









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GGD Mobile Application





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Conclusion

- We all need to work together to achieve the benefits of taking care of our environment
- Lets work as a team to keep SA clean

GoodGreenDeeds



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Thank You











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